

# Fundraising Plan 2023

## Indian Futures

**Trustees:** Sushma Clark, Adeline White and Gilly Woodley

**Volunteers:** Anna Amado, Roger Garcia, Alanna McIntyre and Sarah Lobo





# What do we want to achieve?

**Our overall goal is to expand and improve our IT Community Centres and Sponsorship Programme**

## The challenges

- Apart from the ongoing costs of both projects, we need extra funding to improve and expand them
- In order to succeed, we also need trained staff in the area and external advice to run the projects efficiently



# The programmes

- **IT Community Centres:**

- Continue to fund our 3 IT centres
- Open our IT centres to the entire community
- Improve our centres, with adequate furniture for IT, more computers and more specialised IT teachers' training

- **Student Sponsorship Programme:**

- Continue to fund the university fees and transport of 14 students per year
- Create a careers' guidance service for our last-year students
- Facilitate a peer-mentoring scheme where students get together to share experiences, academic and emotional support, learning tools, etc.

# The funding gap

- While we have funding to cover the ongoing costs of our 3 IT centres...
  - We need a total of £15,000 if we want to have greater impact
  - This covers the costs of furniture for IT, laptops, the IT teachers and project coordinators' salaries and teachers' training for one year.





- We currently sponsor 14 university students...
  - In order to sponsor 6 more students, we need an extra £1,620 to cover the costs of university fees and transport for one year.
  - If we want the project to be sustainable into the future, we need to find funding for a minimum of 3 years, increasing the above costs to £16,200.
  - But as the project grows, we also need a dedicated person in the area and a project coordinator in the UK. The salaries of both staff is £1,800 for one year.

# Other needs

**In order to meet our new financial needs we need to...**

- Employ staff (in the UK and India)
- Grow our brand (e.g., new website)
- Try new revenue streams:
  - Create partnerships with other organisations and CSR departments
  - Apply for grants to trusts and foundations
- Increase monthly donations and encourage supporters to create their own events





# Specific fundraising goals

- Xmas Campaign to collect enough funds to ship bikes to nursery school (figures TBC)
- Double the number of monthly donors -from £220 to **£500**
- Secure funding through a minimum of 2 trusts/foundations (around **£3,000**)
- Organise 'Memories of an Indian Future' in partnership with the Bhopal Medical Appeal
- Find advice and mentoring for our IT project
- Find sponsorship from at least 2 companies in India, the UK or Spain.

# Action Plan

- Xmas campaign - 'Bikes for India' (TBC)
- Donate £1 campaign
- Anna to apply to trusts/foundations on a regular basis
- All to help set up the exhibition in May with the Bhopal Medical Appeal
- Anna to research companies that can provide specialised advice and sponsorship. Sush and Anna to present IF to these companies





# Thank you



*Nanri*