

Fundraising Plan 2025

Indian Futures

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What do we want to achieve?

Improve the facilities of the IT Centres, strengthen the SSP and start funding the sanitation project

The challenges

- **IT:** Both Chithiraikoodam (CK) and Thandarai Pettai (TP) IT Centres need refurbishment. CK = replace windows and tile floor / TP = replace windows and roof
- **SSP:** Find support with IT/admin tasks for the Student Sponsorship Programme (SSP) Coordinator on the ground. Increase student involvement in the SSP
- **Tailoring:** Introduce new tailoring items
- **Sanitation:** Raise funds to cover at least project costs. Start works

Plans for the projects

- **IT Community Centres:**

- Continue to fund our 3 IT centres
- Start replacing laptops in CK and TP IT centres
- Continue to raise funds for the refurbishment of both centres above
- Start the works as soon as 50% funding is found - details in 'The funding gap' section

- **Student Sponsorship Programme:**

- Continue to fund the university fees and transport of 14 students
- Explore the possibility of IT support from IT Teacher or recruit new PT SSP Coordinator
- Explore the possibility of incentivising students on completion of a module, e.g. vouchers, phone minutes, etc.

Plans for the projects (cont.)

- **Tailoring Project:**

- Continue to work with our 4 current tailors
- Tailors to provide samples of new items learnt at Usha course i.e. dress, blouse and kimono
- Tailors to continue to prioritise accessories (such as bags) for our stall at events and festivals
- Review tailors' salary in Oct'25

- **Sanitation Project:**

- Continue to raise funds in order to build toilets at Vallalar and Deepam nursery and primary schools (Kanjannur and Sendhanadu respectively)
- Start the works as soon as 50% funding is found - details in 'The funding gap' section

The funding gap

IT Centres Refurbishment = £9,320
£4,660 (50%) in 2025

- New laptops x 2 - Include costs in trust application (Mar'25) - **Total = £820**
- IT Centres refurbishment - Our objective for 2025 is to fund 50% of total project costs. Raised funds = £1,930 / total project cost = £9,320

Breakdown of costs:

- Both centres - replace windows x 9 = £2,370
- Chithiraikoodam IT Centre - tile floor = £1,920
- Thandarai Pettai IT Centre - rebuild roof = £3,750
- Labour costs = £1,280

Total = £9,320 - 1,930 (raised) = £7,390





Sanitation Project = **£16,192** **£8,096 (50%) in 2025**

- At the moment, there are no working toilets at Vallalar and very old facilities, with no running water, at Deepam. The sanitation project (*Good Habits Good Futures*) will provide toilets, running water and hygiene workshops to a total of 300 students from both schools.

- Objective for 2025 - fund 50% of total project costs and run hygiene workshops with students. Raised funds = £1,515 / total project cost = £16,192.

Breakdown of costs:

- Materials = £9,200
- Staff costs (inc. labour costs) = £5,430
- Bank fees (admin costs) = £90
- Unforeseen expenses (10% of total) = £1,472

Total = £16,192 - £1,515 (raised) = £14,677

Current fundraising



- **Events:** Our planned events for 2025 are:
 - 'Planted in the 60s' (Feb) - music & workshops
 - Spring Community Event (Mar) - stall
 - Spoken Word (Apr)
 - Garden Fete (Jun/Jul)
 - Brunswick Festival (Aug)
 - Macmillan Coffee Morning, collab. event (Sep)
 - Spoken Word (Oct/Nov)
 - Winter Solstice (Dec)

Each event raises between **£200 and £300**.

- **Trust Fundraising:** We receive **£3,000** yearly from one trust towards the IT Centres.
- **Corporate Fundraising:** We receive funding from 4 companies: Your Accounts Team, Cheriton Homecare, Planet India and Henkel. All the funds are ring-fenced= **£7,000**
- **Monthly Donors:** We receive 14 regular monthly donations from individuals/groups towards unreserved funds = **£168/m**
- **One-off donations:** In 2024, we received **£3,711** from one-off donors.
- We also receive regular donations from indiv./group/corp. sponsors towards the SSP and the Tailoring Manager's salary.

Specific fundraising goals

In order to cover our funding gap in 2025, we need to increase funding from:

- **Events:** apply to have a stall at 2 more festivals/venues (min.) e.g. Saltdean & Rottingdean Lions, Open Market.
- **Monthly donors:** increase the number of monthly donations - explain to donors what their funds will cover e.g. sanitation or IT refurb.
- **Trust Fundraising:** secure funding through 2 more trusts.
- **Corporate Fundraising:** secure funding through 2 more companies in the UK or India.
- **Other Corporate Support:**
 - Local shops to sell tailoring items - currently, Jules Emporium. Look for 2 more e.g. Stanley Rd Department Store.
 - Employees to volunteer their time e.g. help with events (UK), marketing help to Kalpana (India), IT help to Prithiviraj (teaching support & software)
 - In-kind donations e.g. new/used laptops (Accenture, Chennai), prizes for events (local shops).