

# Fundraising Plan 2024

## Indian Futures

**Trustees:** Sushma Clark, Alanna McIntyre  
and Gilly Woodley

**Volunteers:** Anna Amado, Roger Garcia, Sarah Lobo,  
Emma Jordan and Rose Nickerson



# What do we want to achieve?

**Our overall goal is to continue to fund our IT Community Centres and Sponsorship Programme (SSP)**

## The challenges

- **IT:** The Sendanadu IT Centre has no IT Teacher and 3 computers only. The challenge will be to find a qualified/experienced IT Teacher and induct them on reporting, and buy 7 more computers.
- **SSP:** We're experiencing difficulties in two areas: old students' involvement and current students attending the Mentoring regularly.

# Plans for the projects

- **IT Community Centres:**

- Continue to fund our 3 IT centres
- Buy more computers for Sendanadu - at the moment there are only 3
- Can we start thinking of refurbishing our 2 IT centres in Vedanthangal?
- Can we start thinking of opening our IT centres to the entire community? e.g. hiring students who have completed BSc Computer Science to run the centres and help people with basic IT.

- **Student Sponsorship Programme:**

- Continue to fund the university fees and transport of 10 students
- The reinduction/monitoring of Kalpana's performance is a key element for the smooth running of the project i.e. communication between students and sponsors
- The current students miss Mentoring lessons (weekly on Sundays) due to lack of time or other commitments. How to help them prioritise the programme?

# The funding gap

IT Community Centres = **£6,440**

- We receive yearly funding to cover the basic costs of running the 3 IT centres from Souter CT - **We need to reapply mid-February**
- If we want to 1) buy more laptops, 2) refurbish two centres and 3) hire one more IT teacher, **we need to find £6,440 (approx.) extra funding.**  
Breakdown of costs:
  - 1) 1 laptop = 35,000Rs; 5 laptops = 175,000Rs = £1,700
  - 2) Refurbishment = e.g. windows = 200,000Rs x 2 = £3,900
  - 3) 1 IT teacher's salary = 100Rs/h; centre opening = 3h/day, 6 days/wk; total yearly salary = 86,400Rs/m = £840





## Student Sponsorship Programme = £3,000

- At the moment, we're sponsoring a total of 10 students. The cost of each student per year is £500
- If we want to sponsor **e.g 2 more students**, we need a total of £1,000. If we want the extra sponsorship to be sustainable into the future, **we need to find funding for 3 years, adding up to a total of £3,000.**
- As the project grows, we will also need to consider increasing the hours of the Sponsorship Coordinator in India.



# Current fundraising

- **Events:** Our current events are: Brunswick Festival, Spoken Word, Macmillan Coffee Morning & Winter Solstice. Each event raises between **£200 and £300**.
- **Monthly Donors:** Apart from monthly company donations, we have 13 individual monthly donors, plus the Dene and Sue Chapple who donates very regularly = **£300/m (approx.)**
- **Trust Fundraising:** We currently receive funds from Souter CT (**£3,000**) and CB&HH Taylor Trust (**£500**)
- **Corporate Fundraising:** We currently receive funding from 4 companies: Your Accounts Team, Cheriton Homecare, Planet India and Henkel = **£5,340**

# Specific fundraising goals

- **Events:** vary the type of events we run e.g. table-top sales, curry nights, 'bring your own plate', etc.
- **Monthly donors:** increase the number of monthly donations
- **Trust Fundraising:** secure funding through 2 more trusts
- **Corporate Fundraising:** secure funding through 2 more companies in India, the UK or Spain.
- **Other Corporate Support:**
  - Employees to volunteer their time e.g. help with events (UK), marketing help to Kalpana (India), IT help to Prithviraj (India)
  - In-kind donations e.g. new/used laptops.

# Action Plan

## EVENTS:

- All to continue to work with Manor Road, Poppy, Kate Adams
- All to start working with the neighbours at Robert Lodge

## MONTHLY DONORS:

- All to find potential donors and help them subscribe

## TRUST (and local government) FUNDRAISING:

- Anna to apply to trusts/foundations on a regular basis
- Alanna&Emma - apply to Estate Development Budget (Jan'24) - ask Gus for help

## CORPORATE FUNDRAISING:

- Anna to present IF to companies e.g. restaurants, small businesses, etc.
- All to look for companies in India who can donate or get involved in other ways





# Thank you



*Nanri*