

Our Online Shop Goes Live!

Shop ethically, with purpose

Our online shop launches tomorrow, 1st March!

We are so excited to share with you all these products made by our incredibly talented tailors in India and that mean so much to us. Each item has been created with skill and care, and reflects the love that our four tailors put in what they do. Our online store supports ethical production and empowers women while bringing you pieces you can purchase with pride.



Our shop is environmentally friendly and self-sustainable. All items are made from recycled sarees, giving new life to fabrics that might otherwise go to waste. For every item we sell, one third pays the tailors' salaries, one third the sewing material and postage, and one third goes to other Indian Futures' projects. Plus, we also benefit other women in the area by buying sarees they do not want anymore!

To explore this exciting mix of patterned aprons, totes, rucksacks, phone bags, pouches and drawstring bags, go to www.indianfutures.org and click on our Shop tab. You will also find the link under our signature.

Stitched With Purpose: Meet Our Tailors



In January 2020, in order to increase their family's income, four women from Vedanthangal came up with the idea of using old sarees to make small bags - known as 'surkupeis' in Tamil - to sell to other countries. This was the beginning of our Tailoring Project. Today, these four women are employed and salaried by Indian Futures, and make lots of other beautiful items.



The tailors all belong to the Dalit caste, classed as one of the lowest and most marginalised castes in India. Dalit women are often dependent on their husband's income and unable to experience any financial freedom that other castes are able to, through education and employment.

Since becoming a tailor for Indian Futures, the women are able to be more in control of their own lives having a salary. They report feeling an improved sense of self-worth and confidence, as well as benefiting from the social aspect of the role.

